



Sponsorship Package

**International RuleML Symposium
on Rule Interchange and Applications (RuleML-2007)**

Orlando, Florida, October 25th-26th, 2007
<http://2007.ruleml.org/>





Conference Overview and Objectives

After a series of successful RuleML workshops and then conferences (e.g. <http://2006.ruleml.org>), this is a new kind of event where the Web Logic community joins the established, practically oriented Forum of the Business Rules community (<http://www.businessrulesforum.com>) to help cross-fertilizing between Web and Business Logic technology.

RuleML-2007 is devoted to practical distributed rule technologies and rule-based applications which need language standards for rules operating in the context of, e.g., the Semantic Web, Intelligent Multi-Agent Systems, Event-Driven Architectures and Service-Oriented Computing Applications.

The goal of RuleML-2007 is to bring together rule system providers, representatives of, and participants in, rule standardization efforts (e.g., RuleML, RIF, PRR, CL, SBVR) and open source rules communities (e.g., jBoss Rules, Jess, Prova, OO jDrew, Mandarax, XSB, XQuery), practitioners and technical experts, developers, users, and researchers. They will be offered an exciting venue to exchange new ideas, practical developments and experiences on issues related to the engineering, management, integration, interoperation and interchange of rules in open distributed environments such as the Web.

A RuleML-2007 Challenge with prizes will be organized to demonstrate tools, use cases, and applications.

Accepted papers will be published in book form, e.g. in the Springer Lecture Notes in Computer Science (LNCS) series. A selection of revised papers will be resubmitted to a special issue of a journal.

Symposium highlights include:

1. Plenary keynotes and a panel discussion featuring prominent and visionary speakers.
2. A RuleML-2007 Challenge with prizes to demonstrate tools, use cases, and applications
3. Scientific research, industry, and demo papers and presentations advancing and assessing the state of the art in event and rule-based systems selected in a peer-reviewed fashion by an international program committee.
4. Invited talks given by world-class scientists and industrials featuring conceptual topics on event and rule-based computing and industry success stories.
5. Social events to promote networking among the symposium delegates in an informal setting.

Organizing Committee

General Chair	Said Tabet, Inferware Corp., USA
Program Co-Chairs	Adrian Paschke, Technical University Munich, Germany Yevgen Biletskiy, University of New Brunswick, Canada
Challenge Co-Chairs	Alexander Kozlenkov, Betfair Ltd., London, UK Ralph Hodgson, TopQuadrant, Inc., Mountain View, USA
Panel Chair	John Hall, Model Systems, UK
Publicity Chair	Suzette Stoutenburg, MITRE Corporation, USA

Sponsorship Levels of RuleML-2007

The following sponsorship opportunities are available

Bronze (\$500): Benefits

- Your logo on our web site (<http://2007.ruleml.org>)
- Acknowledgement of your support in our published proceedings

Silver (\$1,000): Benefits

- Your logo on our web site (<http://2007.ruleml.org>)
- Acknowledgement of your support in our published proceedings
- Option to target sponsoring to student or to 2nd Challenge Prize

Gold (\$3,000): Benefits

- Your logo on our web site (<http://2007.ruleml.org>)
- Your logo in our published proceedings
- Acknowledgement of your support in our published proceedings
- One free registration
- Option to burn product demo software or product/company documents on a CD (up to 20 MB), which will be distributed to all participants
- Option to target sponsoring to students and to Challenge Prizes

Platinum (\$5,000): Benefits

- Your logo on our web site (<http://2007.ruleml.org>)
- Your logo in our published proceedings
- Acknowledgement of your support in our published proceedings
- Your name included in all advance publicity, call for papers, reminders, etc.
- Distribution to all participants of short materials (brochure or marketing folder) that you provide in advance
- Two free registrations
- Option to burn product demo software or product/company documents on a CD (up to 20 MB), which will be distributed to all participants
- Option to target sponsoring to students and to Challenge Prizes

Emerald (\$7,500): Benefits

- Your logo on our web site (<http://2007.ruleml.org>)
- Your logo in our published proceedings
- Acknowledgement of your support in our published proceedings
- Your name included in all advance publicity, call for papers, reminders, etc.
- Distribution to all participants of short materials (brochure or marketing folder) that you provide in advance
- Three free registrations
- Option to burn product demo software or product/company documents on a CD (up to 20 MB), which will be distributed to all participants



- Option to target sponsoring to students, to Challenge Prizes, and to the Best Paper Award

Additional Information

Please contact us, if you are interested in sponsoring the conference.

The sponsorship funding cheque should be made out to the RuleML address below and indicate that the funds are to be used for RuleML-2007. The funds will be managed through a RuleML Symposium account.

Should you have any question, do not hesitate to contact the conference chairs. We are ready to negotiate the best way for your organization to collaborate with us on making RuleML-2007 a success.

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